

Boomi

Business Outcomes Accelerated

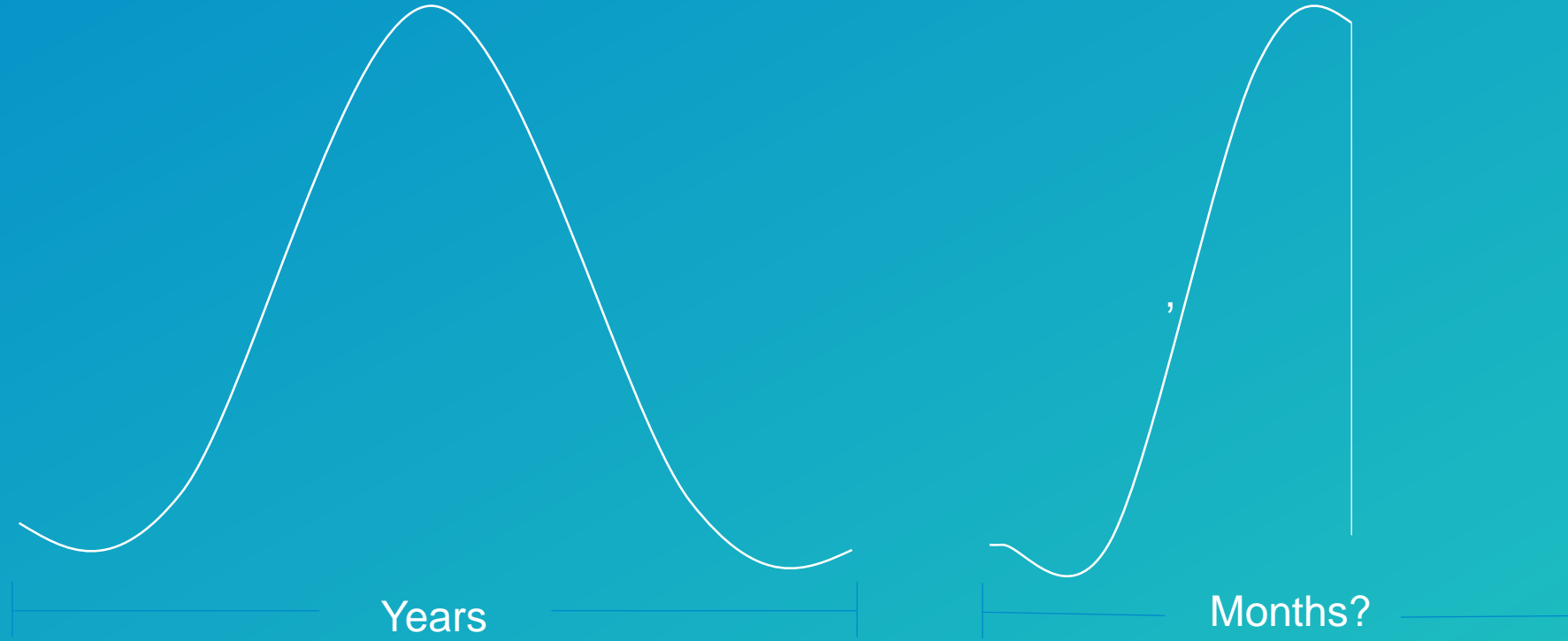
Dell Tech Business Lounge 21.5.2019

Petri Ahveninen
Regional sales lead
Nordics, CEE, META

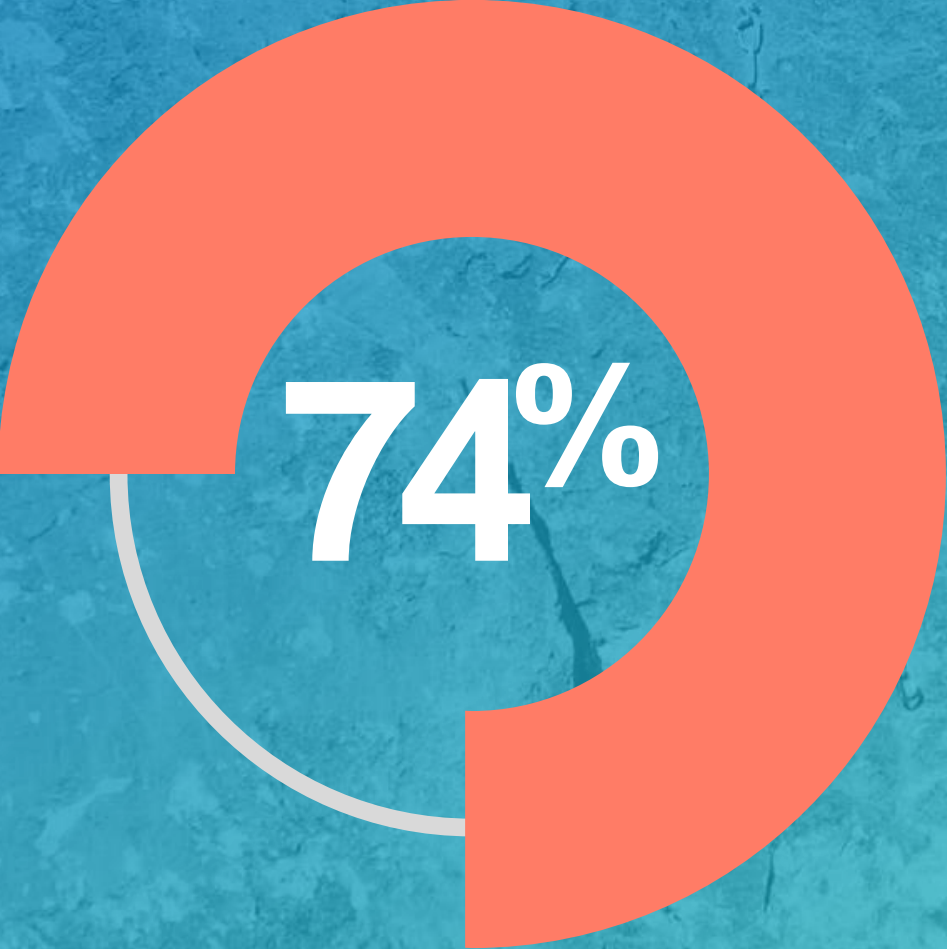
Bisnes ei odota.

Kun liiketoiminnalta tulee vaatimus IT:lle, toteutusaika ei saa olla pitkä. Uusien, digitalisoitujen palveluiden tarjoamiseen tarvitaan liitoksia vanhoihin järjestelmiin - ja perinteisen keinoin se kestää kauan. Dell Boomi mahdollistaa nopeat integraatiot.

Business reason – business



Challenge the Rules



74%

Digital
transformations
will fail

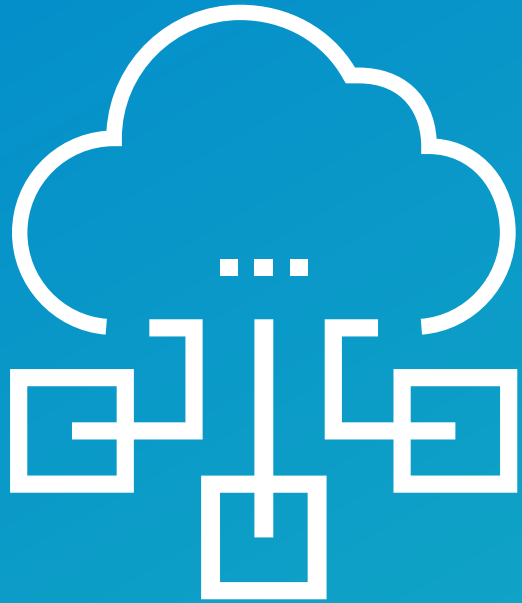


Application Sprawl

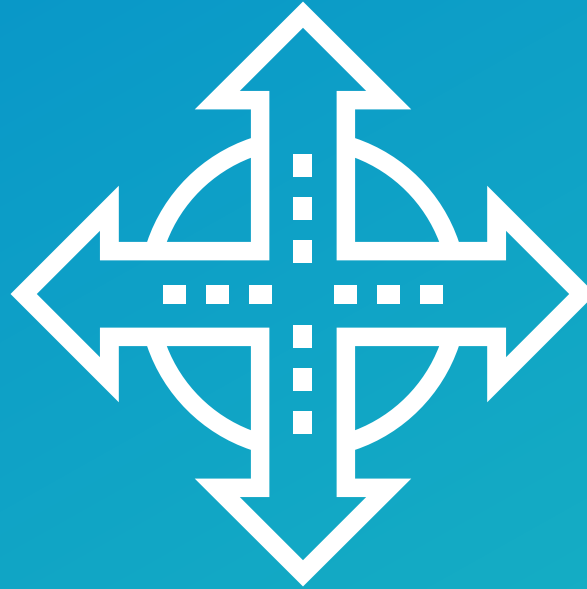


Business Silos

Connected Business: Better, Faster, Smarter



Connect
Everything

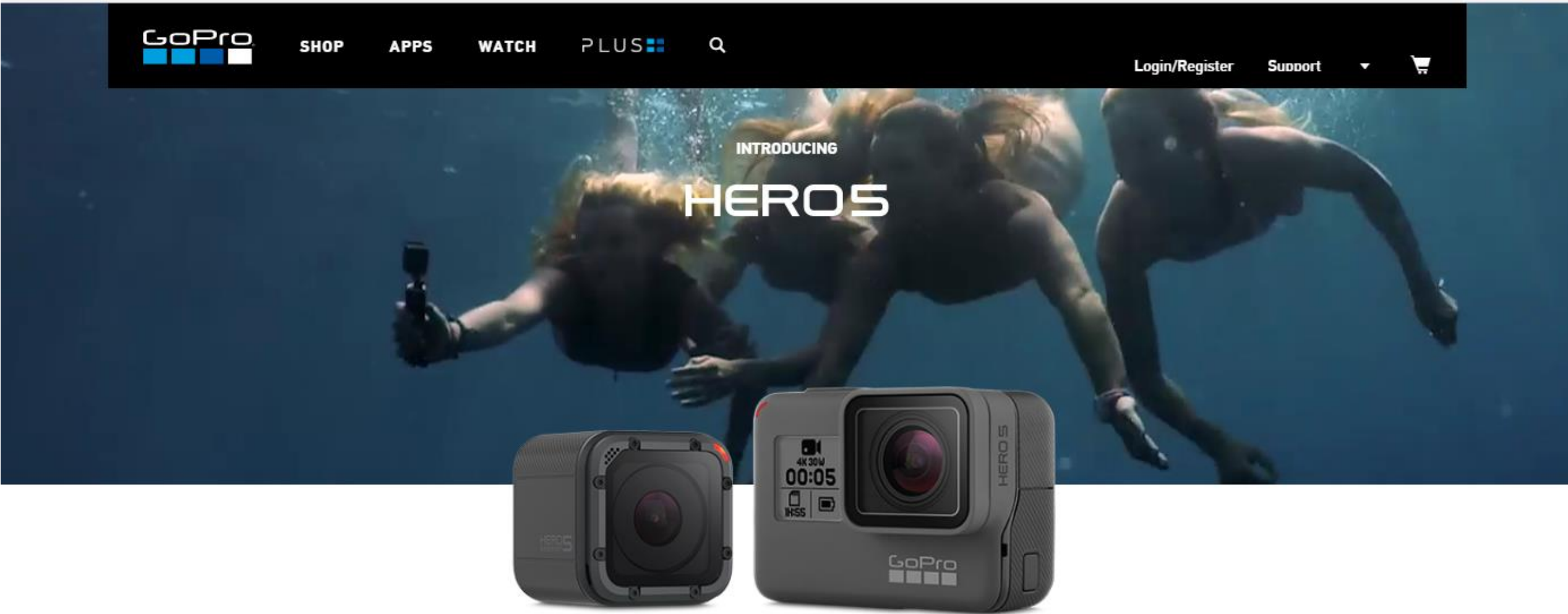


Engage
Everywhere



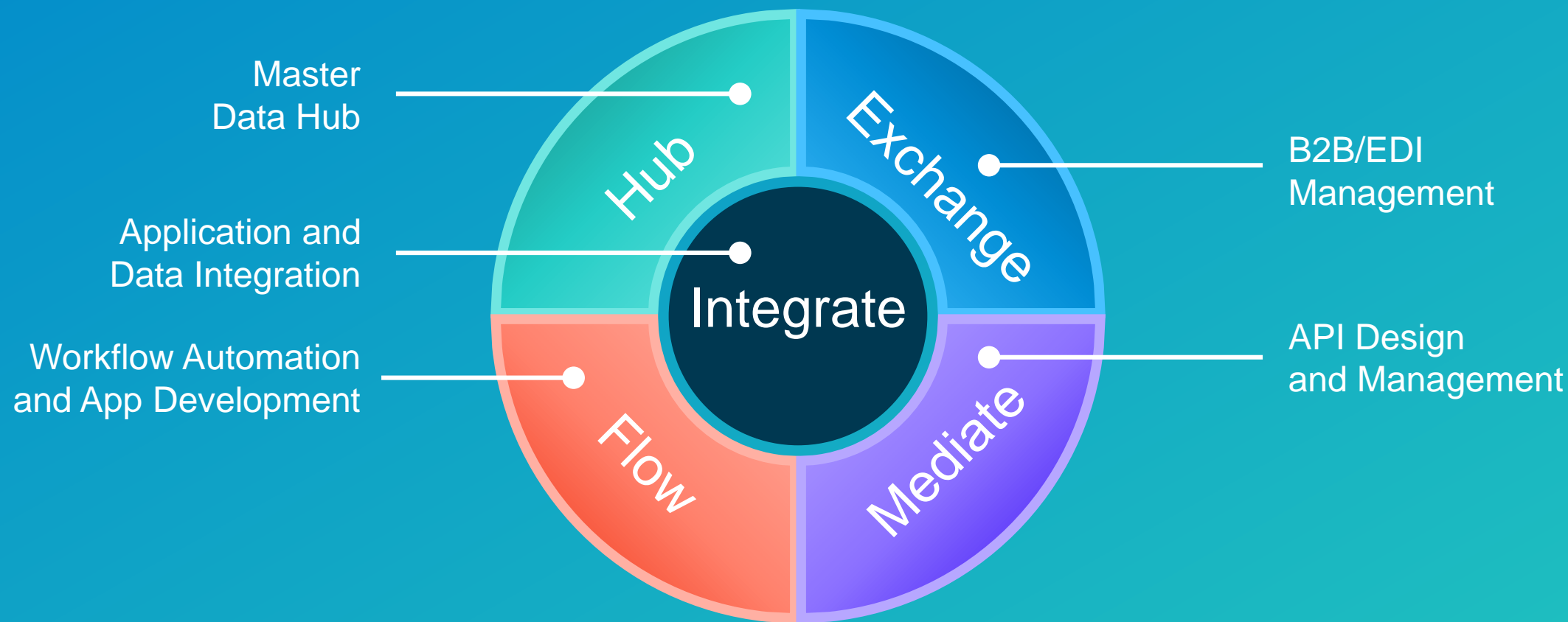
Run
Anywhere

Boomi in a nutshell provided by GoPro

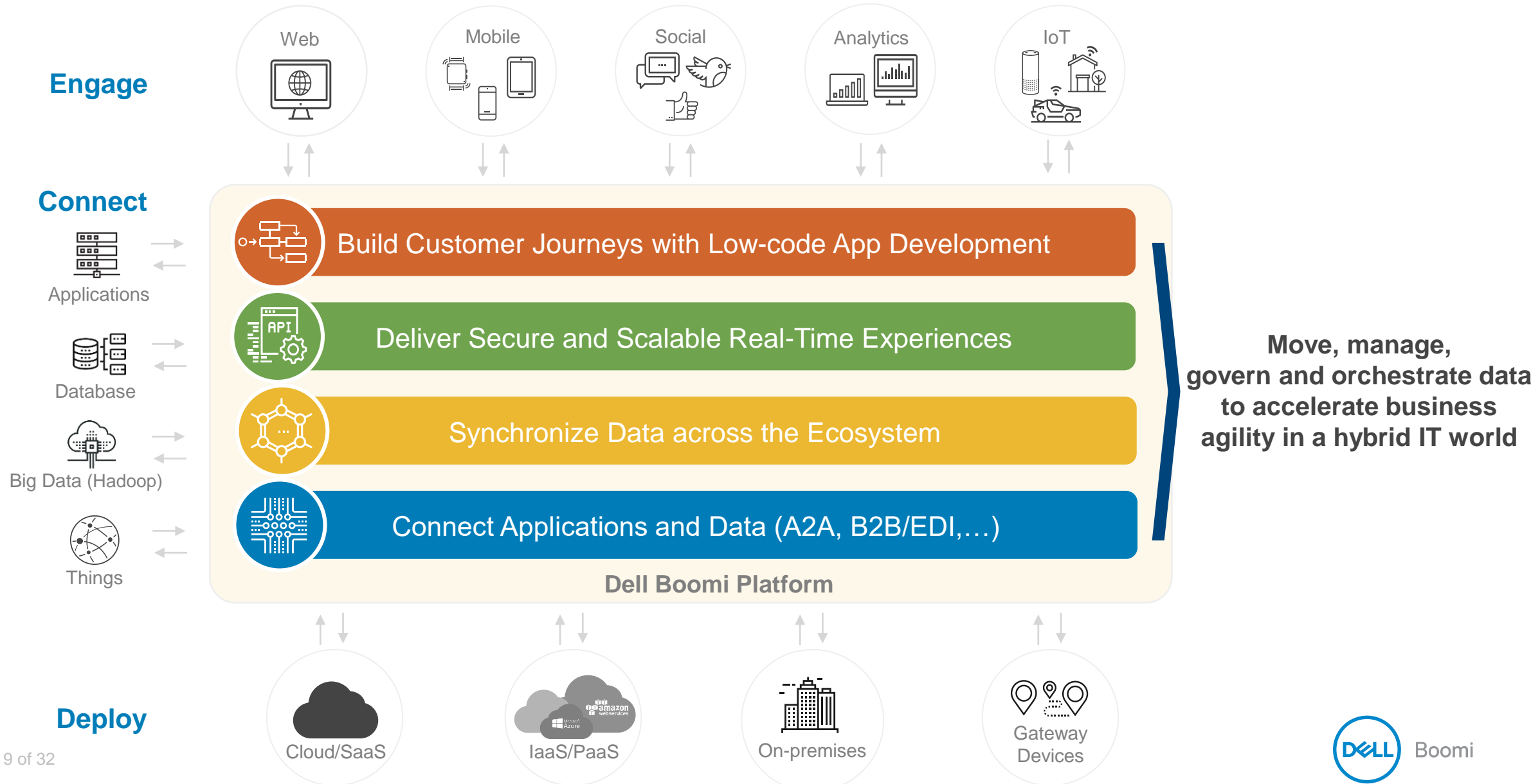


<https://www.youtube.com/watch?v=pM2mvSzi1KI>

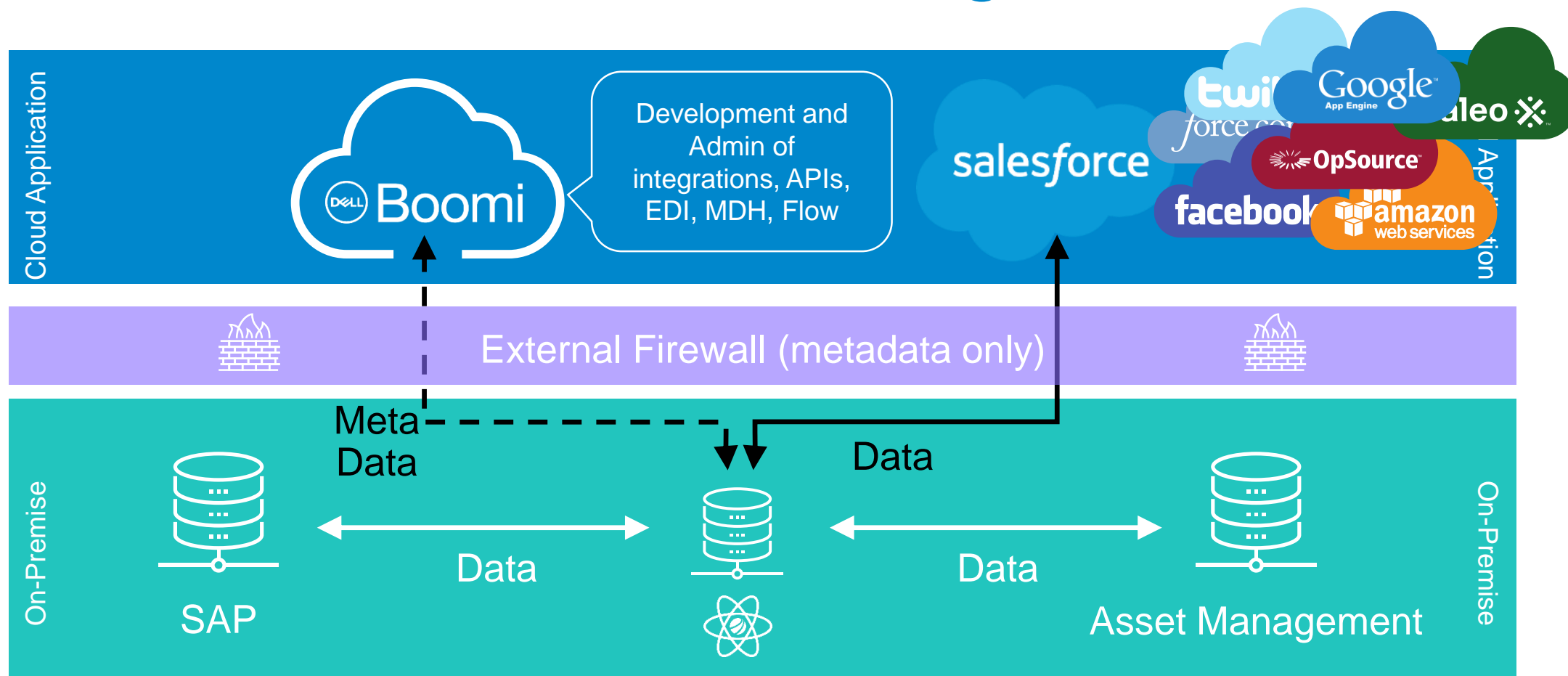
Dell Boomi's Unified Platform



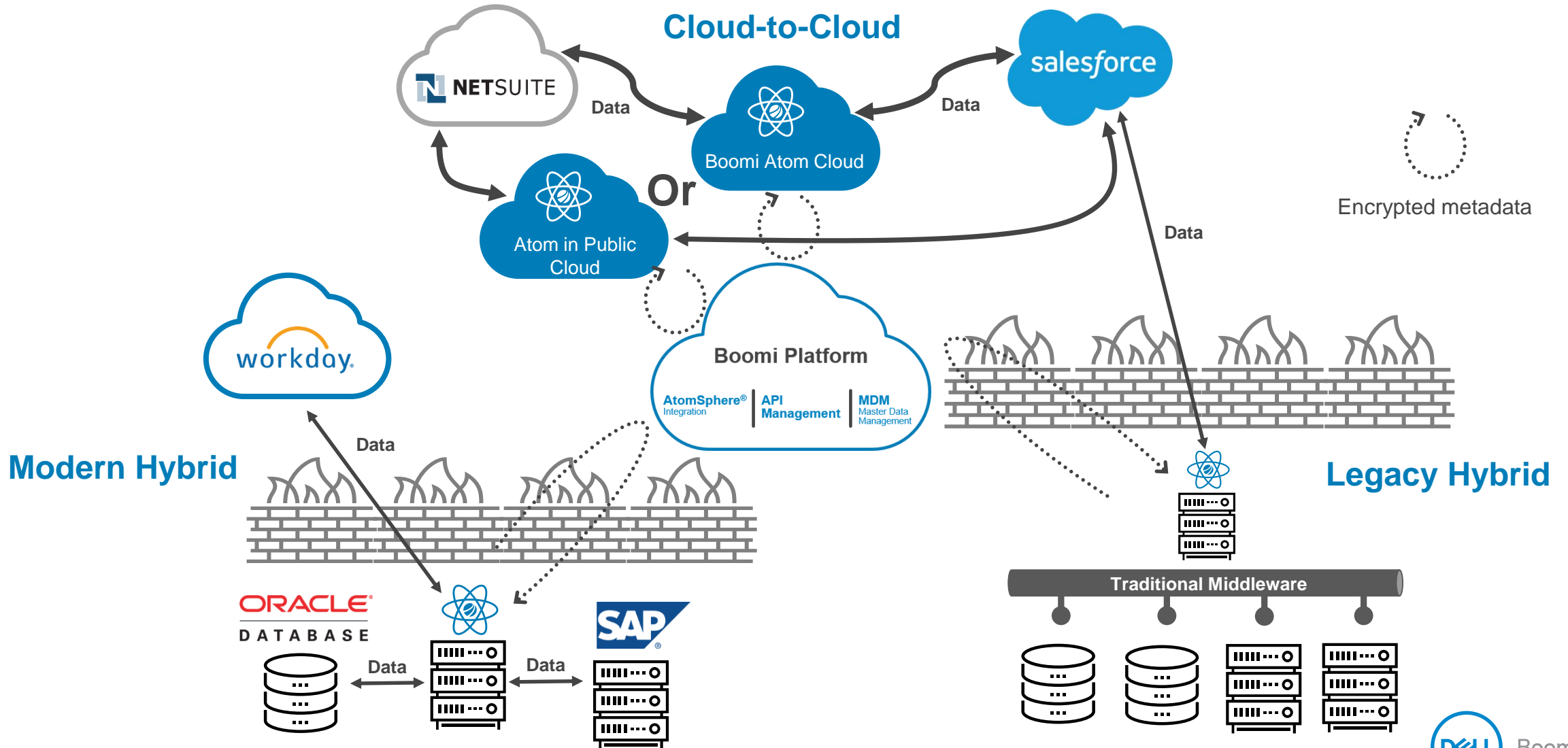
Boomi – Connect Everything and Engage Everywhere



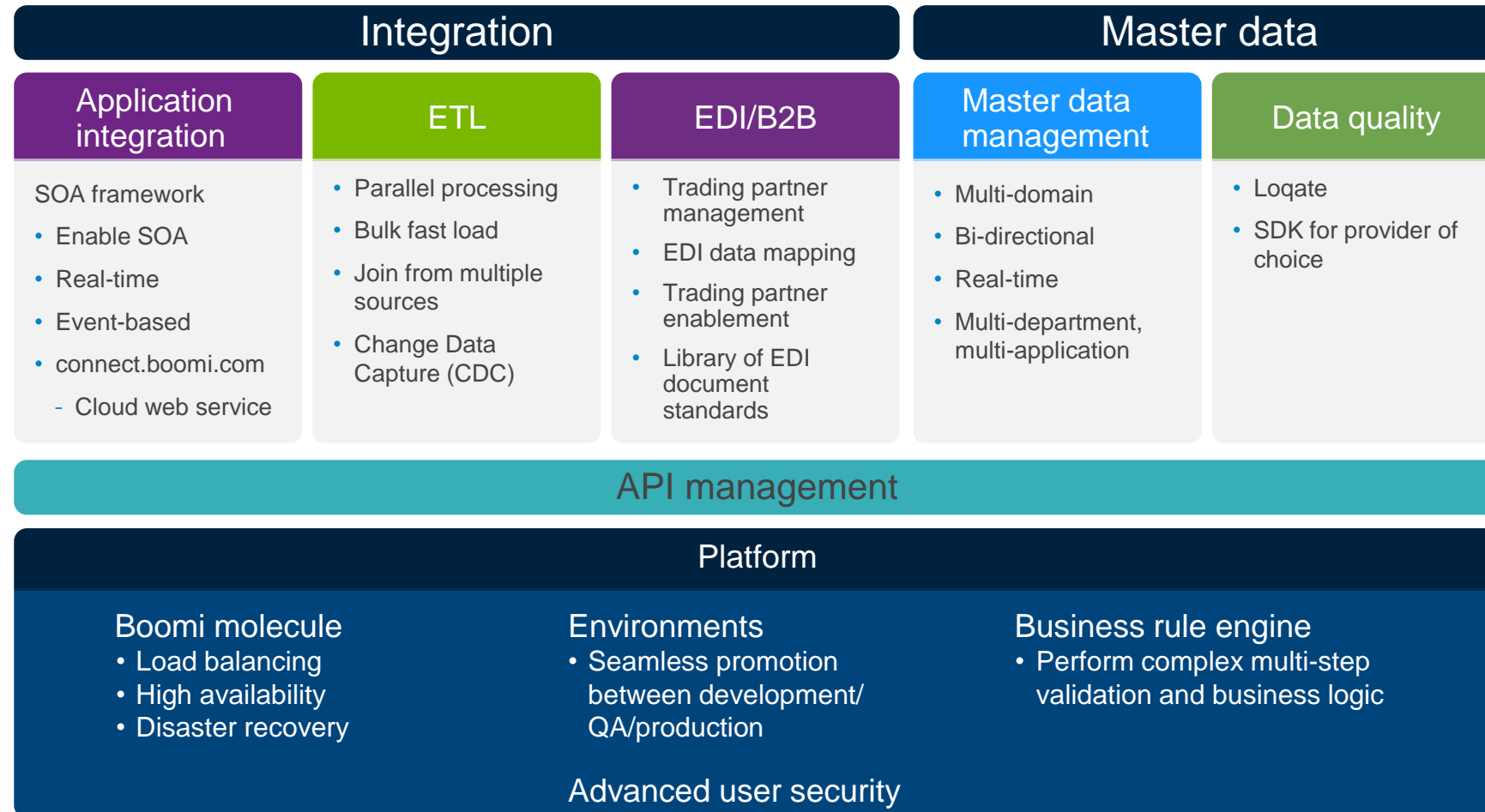
Cloud-to-On Premise Integration



Boomi Connects Your Business, However You Need it Connected



All integration use cases solved on an integrated enterprise-grade platform (economies-of-skill)



Extract, transform, load

Boomi's Industry Leadership

23
Patents
Awarded/Pending



92 Million+
mappings indexed




8,300+
Customers

130 Fortune 500
Companies



230+
Partners



94%
Renewal Rate

<http://trust.boomi.com/home>

...with cloud platform benefits

No hardware/software to install or maintain

Automatic upgrades

Usage-based pricing

One platform for companies of all sizes

Fully functional trial with on-demand access

Multi-tenant architecture

Enterprise scalability and elasticity

Ease of use

The screenshot displays the Boomi Integration Platform interface. The main window shows a process flow for 'Listener for SFDC Closed/Won Opportunity'. The process starts with a 'Web Services Server' connector, followed by a 'Branch' activity, 'Set Properties', 'SF to SAP Upsert', and finally 'SFDC Opportunity Closed/Won to SAP Sales Order Creation'. A 'Component Explorer' on the left lists various components like Connectors, Database Profiles, and Processes. A 'New Flat File Profile' dialog is open on the right, showing a list of fields for mapping, including 'id', 'name', 'city', 'BillingStreet', 'BillingCity', 'BillingState', 'BillingPostalCode', 'BillingCountry', 'ShippingStreet', and 'ShippingCity'. A blue overlay with text is positioned over the process flow.

Mitä käytön helppous sitten tarkoittaa?

- Nopeampaa käyttöönottoa
- Vähemmän huolta kehitysympäristöstä
- Sovelluskehityksen elinkaaren hallinta on lähestulkoon automattista
- Versionhallinta on automattista
- Ja erityisesti – integraatiokehittäjän ei tarvitse olla ohjelmoija -> enemmän tekijöitä kehiin.



Boomi